



2015
CORPORATE SPONSORSHIP OPPORTUNITIES

Our Mission: To companion the end of life journey with skill and compassion.

Each year, Central Wyoming Hospice & Transitions Program (CWHTP) provides residential and outpatient hospice care to over 300 families. In addition, CWHTP offers Transitions outreach support to over 65 families, and our Bereavement Program support to approximately 246 individuals and families throughout the community at no charge to our clients.

Providing these services is expensive. While Medicare, Medicaid and private pay insurance provide some reimbursements, they do not begin to address the actual costs of providing hospice care for patients in their own homes or within our residential homes. For patients who need residential care within the Kloefkorn or Charles M or Cara Lou Chapman homes, we must add room and board charges to handle the services we provide: three meals each day and 24/7 nursing care plus overhead costs of operating a home. Luckily, Wyoming is one of four states in the nation to offer a Medicaid room and board benefit that covers a *portion* of the \$250 per day charge, thanks to legislation by our State officials.

How do we cover the ever-increasing gap between reimbursements and our actual costs? We depend upon private donations and fundraisers to cover these expenses and keep our services available to residents of Central Wyoming. Each year, we must raise over one million dollars to cover that gap. As daunting as that seems at times, Wyomingites, and in particular, Casperites, are generous in their support of CWHTP. Each year we are overwhelmed and humbled by their kindness to us.

Enclosed is our new corporate sponsorship package that presents our request in one single package. We hope you'll welcome this one-time sponsorship request which is designed to reduce the times we approach you and your business for support. You can select your favorite event or earn the title of being "A True Blessing," "Eternally Grateful," or "Dear to Our Heart" by sponsoring the complete season of events!

Central Wyoming Hospice & Transitions is Casper's only non-profit organization that is solely dedicated to end of life care. As a non-profit organization no one is turned away regardless of their ability to pay.

We believe that every person has the right to die with dignity and that their last days should be pain-free and filled with love and support. We are privileged to be able to provide comfort and support to patients and their families during these challenging times.

THE GOVERNORS' INVITATIONAL GOLF CLASSIC FACT SHEET



Benefiting Central Wyoming Hospice & Transitions.

WHAT:

The Governors' Invitational Golf Classic is an afternoon golf tournament benefiting Central Wyoming Hospice & Transitions. Hosted by Governor Matt Mead and former Governor Mike Sullivan, this tournament is an invitational tournament limited to 27 teams. Invitations are always extended first to the previous year's teams and sponsors then extended to other companies.

WHEN:

Friday, July 31, 2015 at 1 p.m. at the Casper Country Club

AUDIENCE:

The primary target market is men, ages 35 to 65, in mid- to mid to high-level management positions.

The following companies competed in the inaugural event:

Automation Electronics, The McMurry Foundation/Nerd Tech, Casper Star-Tribune, First Interstate Bank, Foss Motors, Jonah Bank of Wyoming Jensen Eye Care, KCWY-TV, Lincoln Financial, Long Technologies, GW Mechanical, Merrill Lynch, Rodney Hill, DDS, Stoval Beverages, True Oil/Allstate Insurance; Casper College, Williams Porter Day & Neville and Wyoming Amusement.

EXPOSURE:

Facebook: 350 friends * **Website:** Average of 372 unique users each month * **Newsletter** article and sponsor recognition reaches 4,000 people. We also partner with **regional broadcast and print media** to produce commercials in which our major sponsors are mentioned.

SPONSORSHIP OPPORTUNITIES

Multiple levels of sponsorships are available, and each opportunity includes customization to meet diverse marketing needs. For more information, contact Pam Walker at Central Wyoming Hospice & Transitions.

ABOUT CENTRAL WYOMING HOSPICE & TRANSITIONS

Central Wyoming Hospice & Transitions is Natrona County's only non-profit organization that provides end-of-life care for patients and their families. Our mission is to companion the end of life with quality and compassion. Each year we provide outpatient hospice care throughout the county and in the Douglas area to patients who have a life-limiting illness of six months or less. We also have two hospice homes that provide inpatient and respite care. For people with a longer life prognosis of one year or less, we have a volunteer-based outpatient program called Transitions that provides light duty errands to help patients stay independent in their own home. Finally, our Bereavement Program provides individual and group support to anyone in our region who has experienced the loss of a loved one.

CONTACT:

Pam Walker, Director of Development
(307) 315-6219 or pamw@cwHP.org

SPONSOR LEVELS AND BENEFITS



Benefiting Central Wyoming Hospice & Transitions.

ALL SPONSORSHIP LEVELS INCLUDE:

- Company logo or name recognition in all print promotional materials.
- Company logo or name listed on the sponsor sign at the event.
- Hyper-linked company logo or name recognition on our website.
- Company name announced at event during program.
- Option to place one branded item in the golfers' ditty bags.

ADDITIONAL BENEFITS BY LEVEL:

DOUBLE EAGLE SPONSOR (ONE AVAILABLE)

\$10,000

- The opportunity for one-on-one time with Governors Matt Mead and/or Mike Sullivan as they serve as team members for all or part of the tournament.
- Two seats at Governors Mead and Sullivan table during lunch/dinner.
- The opportunity to field two teams (8 players).
- Entrance into lunch and reception for spouses/significant others of all 8 players.
- Banner (supplied by you) on one of the 18 holes.
- Photo opportunity with the Governor and your team

19th HOLE DINNER SPONSOR

\$5,000

- Four seats at Governors Mead and Sullivan table during dinner.
- Company logo on 19th Hole Sign and recognition at dinner
- Opportunity to field one team (four players)
- Entrance into dinner for spouses/significant others of all 4 players
- Banner (supplied by you) on one of the 18 holes.
- Photo opportunity with the Governor and your team

19th HOLE DINNER SPONSOR (TWO AVAILABLE)

\$2,500

- Two seats at Governors Mead and Sullivan's table during dinner.
- Company logo on 1st and 18th holes
- Opportunity to field one team (four players)
- Entrance into dinner for spouses/significant others of all 4 players
- Photo opportunity with the Governor and your team

BIRDIE SPONSOR

\$1,000

- Photo opportunity with the Governor and your team
- Entrance into tournament for one team of four players
- Banner (supplied by you) on one of the 18 holes.

HOLE SPONSOR

\$250

- Banner (supplied by you) on one of the 18 holes.

ROAMING WYOMING AND BEYOND FUNDRAISER FACT SHEET



*A "Bucket List" Auction & Dinner to Benefit
Central Wyoming Hospice & Transitions*

WHAT: Roaming Wyoming & Beyond is Central Wyoming Hospice & Transitions largest fundraiser. The night features a quality silent auction, dinner, live auction of 10 bucket list adventures, a short program and a Paddle Raiser. Comments each year promote this fundraiser as "one of the best organized and fun fundraisers in Casper."

WHEN: TBD -- Friday, Sept 18, Saturday, Nov. 6 or Friday, October 16 (date depends upon UW Cowboy Football schedule!)

AUDIENCE: Approximately 400 attend this event each year. The event is attend by mid to upper management professionals in the 35 to 70 age range.

The following companies were sponsors in 2014: Automation Electronics, The McMurry Foundation, Casper Star-Tribune, Harry T. Thorson Foundation, KCWY-TV, Townsquare Media, The Parkway Plaza Hotel & Convention Centre, New York Life – Dan Christensen, GW Mechanical, Dennis and Judy Langdon, Foss Motors, Greiner/Schmidt Motors, Groathouse Construction, Diemer and Susie True, Western Medical Associates, Atlas Reproductions, Fab Tech, A Nalco Company, Jonah Bank of Wyoming, First Interstate Bank, Mountain View Regional Hospital and Mountain View Clinic, Modern Electric, Okes Jewelry, Pepper Tank, Source Gas ,Southern Wine & Spirits/Jackson Family Wines, Governor Mike and Jane Sullivan, Pam and Tom Walker, Wells Fargo, Wyoming Behavioral Institute, Wyoming Medical Center, Doyle Surveying, Inc., Howard Ewart, Newcomers Funeral Home and Bill Rogers

EXPOSURE:

- Facebook: 350 friends;
- Website: Average of 372 unique users each month;
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ROAMING WYOMING AND BEYOND FUNDRAISER SPONSOR LEVELS



*A "Bucket List" Auction & Dinner to Benefit
Central Wyoming Hospice & Transitions*

ALL SPONSORSHIP LEVELS INCLUDE:

- Recognition on Central Wyoming Hospice & Transitions website and Facebook page
- Logo or name listed on the Roaming Wyoming sponsor page in the Hospice Happenings Newsletter
- Company name announced during Sponsorship Recognition portion of the program

ADDITIONAL BENEFITS BY LEVEL:

SERAPH Sponsorship

\$10,000

- Sixteen (16) reserved tickets (two tables, prominently placed) for dinner, entertainment and silent/live auction
- Four bottles of complimentary red wine at your tables (2 per table)
- A special Wyoming goodie bag for all attendees
- Name mentioned on all broadcast advertising
- Customizable day of service opportunity for your employees at Central Wyoming Hospice

SAINT Sponsorship

\$5,000

- Eight (8) reserved tickets (one table) for dinner, entertainment and silent/live auction
- Two bottles of complimentary red wine
- Name mentioned on all broadcast advertising
- Customizable education program for your employees

ANGEL Sponsorship

\$2,500

- Eight (8) reserved tickets for dinner, entertainment and silent/live auction
- Two bottles of complimentary red wine

GUARDIAN Table Sponsorship

\$1,000

- Eight (8) reserved tickets for dinner, entertainment and silent/live auction
- One bottle of complimentary red wine



Total Season of Events Sponsorship Opportunities

We are presenting two opportunities for our most dedicated donors to sponsor and support Central Wyoming Hospice & Transitions Program in one fell swoop! We can also customize a sponsorship package that meets your company's individual marketing needs as well.

A True Blessing Sponsorship

\$25,000

- **Top-level sponsor benefits in both of our 2015 events PLUS**
 - Full page ad in each of our three *Hospice Happenings* newsletter mailed to our 4,000 supporters
 - Your company logo listed as a corporate sponsor on the sponsor board at the entrance to each of our buildings
 - Your company logo listed on the home page of Central Wyoming Hospice and Transitions' website, all annually printed publications and on our Facebook page
 - A banana split social at your local headquarters where our Board of Directors and staff serves your staff (limit 100 people)

Eternally Grateful Sponsorship

\$15,000

- **Medium level sponsorships in both of our 2015 events PLUS**
 - Half page ad in each of our three *Hospice Happenings* newsletter mailed to our 4,000 supporters
 - Your company logo listed as a corporate sponsor on the sponsor board at the entrance to each of our buildings
 - Your company logo listed on the home page of Central Wyoming Hospice and Transitions' website, all annually printed publications and on our Facebook page
 - An ice cream sundae social thank you at your local headquarters where our Board of Directors and staff serves your staff (limit 75 people)

Dear to Our Heart Sponsorship

\$10,000

- **Lower-level sponsor benefits in both of our 2015 events PLUS**
 - Quarter page ad in each of our three *Hospice Happenings* newsletter mailed to our 4,000 supporters
 - Your company logo listed as a corporate sponsor on the sponsor board at the entrance to each of our buildings
 - Your company name listed on the home page of Central Wyoming Hospice and Transitions' website, all annually printed publications and on our Facebook page
 - Cookies for up to 50 people brought to your local headquarters

Central Wyoming Hospice & Transitions 2015 Sponsorship Commitment Form

Thank you for your support of Central Wyoming Hospice & Transitions. This corporate sponsorship means a great deal to us and we will do our best to make you proud of your sponsorship. **Please complete the form and return it with an electronic copy of your logo to Pam Walker, Development Director, at PamW@cwHP.org.**

COMPANY CONTACT INFORMATION:

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

Email: _____

SPONSORSHIP LEVELS: Please indicate your chosen level of sponsorship.

Overall Sponsorships:

_____ A True Blessing Sponsorship	(Top-level sponsorship of all events)	\$25,000
_____ Eternally Grateful Sponsorship	(Mid-level sponsorship of all events)	\$15,000
_____ Dear to Our Heart Sponsorship	(Lower-level sponsorship of all events)	\$10,000

Individual Event Sponsorships:

___ Governors' Invitational Golf Classic (July 31, 2015) Level: _____ Amount: _____

___ Roaming Wyoming Sponsorship (Oct. 2015) Level: _____ Amount: _____

Total: _____

PAYMENT DETAILS:

___ I've enclosed a check for the amount owed: _____ (payable to Central Wyoming Hospice or CWH)

___ Please invoice me on this date: _____

___ Please charge my credit card:

Charge: Visa _____ MasterCard _____ Discover _____ Am/Ex _____

Name on Card: _____

Card#: _____

CVC Code: _____ Expiration Date: _____/_____/_____

Signature: _____

RETURN FORM TO:

Central Wyoming Hospice & Transitions Attn: Pam Walker 319 S Wilson St. Casper, WY 82601
E-mail: PamW@cwHP.org or fax: 307-577-4841.